

Mohamed Ahmed Zaki Saad

📍 Dubai, UAE (Freelance Visa)

☎ +971 50 714 3021

✉ info@engzak.pro / mohammedahmed.zaki.94@gmail.com

🌐 engzaki.pro

🔗 linkedin.com/in/mohammed-zaki-73166129a

Professional Summary

WordPress Developer with 7+ years of experience building responsive websites and scalable e-commerce platforms. Delivered over **25+ professional websites** across UAE (real estate, car rentals, yachts, agencies), Saudi Arabia, Egypt, and Poland. Improved SEO performance by **40%**, increased lead generation by **50%**, and optimized mobile UX across all platforms. Currently advancing full-stack skills in React, Node.js, and PHP. Based in Dubai under a freelance visa.

Core Skills

- WordPress Theme & Plugin Development
- WooCommerce Integration & Customization
- SEO Optimization & Google Ads
- HTML, CSS, JavaScript
- Odoo Website Module Integration
- Responsive Design & UX Performance
- Git & Deployment Workflows
- Content Strategy & Digital Marketing

Work Experience

Senior Web Developer

Everest Ads – Remote (Egypt to UAE) | 2024 – Present

- Developed and launched **8+ websites** using WordPress and Odoo for medical and agency clients
- Boosted organic traffic by **35%** through SEO and content strategies
- Managed Google Ads campaigns generating over **60K monthly impressions**

Web Developer

Sports Time – Egypt & Saudi Arabia (Remote) | 2020 – Present

- Delivered **10+ platforms** for gyms, sports clubs, and consulting firms
- Reduced bounce rate to **under 25%** and improved engagement by **30%**
- Built bilingual, mobile-first websites aligned with brand identity

Remote WordPress Developer

Confidential UAE-Based Agency | 2022 – Present

- Created **7+ high-traffic websites** for real estate, car rentals, and yacht charters
- Increased online leads by **50%** through WooCommerce and booking integrations
- Implemented multilingual features and CRM tools with **20% higher conversion rates**

Deputy Director – Systems & Information Department

Al-Oruba Company – Egypt | 2017 – 2020

- Led IT infrastructure and digital transformation projects
- Reduced data processing time by **45%** through automation
- Maintained 99.9% system uptime across internal platforms

Education

Bachelor of Management Information Systems

Aboukir Higher Institutes | Egypt | 2020

Certifications & Ongoing Learning

- Full-Stack Web Development (React, Node.js, PHP) – *Currently Enrolled*
- SEO with WordPress – Coursera
- WordPress Development – Edraak / Almentor
- Google Ads – Almentor
- ICDL & Microsoft Office Suite – BILC
- Programming: JavaScript, PHP, Laravel, SQL – Various Institutes

Languages

- Arabic – Native
- English – Intermediate (B2)