

MOHAMED AHMED ZAKI SAAD

WordPress Developer

CONTACT

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PROFILE SUMMARY

Senior WordPress Developer with over 7 years of expertise in web development, WordPress customization, and e-commerce solutions. Proficient in Python, Django, SEO optimization, and digital marketing. Known for creating scalable, user-friendly websites and delivering successful Google Ads and social media campaigns. Adept at managing complex projects and solving technical challenges.

EDUCATION

2020

BORCELLE OF MANAGEMENT
INFORMATION SYSTEM

- Aboukir High Instiutes

WORK EXPERIENCE

Senior WordPress Developer (Freelance) 2024 - PRESENT
Everest - Ads | October 2024 - Present

- Developing and maintaining WordPress websites.
- Enhancing SEO strategies and website performance.
- Collaborating with teams to implement creative advertising solutions.

Senior WordPress Developer (Freelance) 2024 - Present
Sports Time | September 2024 - Present

- Designing and developing WordPress sites with advanced features.
- Troubleshooting and resolving website issues.
- Providing technical support and training to clients.

Freelance WordPress and WooCommerce 2017 - Present
Mostaqel, Upwork, Fiverr, Khamsat

- Successfully built and optimized over 100 websites.
- Integrated WooCommerce for e-commerce functionality.
- Customized plugins and themes for unique client needs.

Deputy Director of Systems and Information Department May 2022 - April 2024

Al-Oruba Company

- Managed IT systems and infrastructure.
- Oversaw data management and implemented security protocols.
- Streamlined operations with innovative digital solutions.

Freelance Work in Maintaining Security Systems 2013 - 2024

Various Clients

- Installed security systems for residential and business clients.
- Delivered ongoing support and customized solutions.

SKILLS

- WordPress Development
- WooCommerce Integration
- Python and Django Programming
- SEO Optimization
- Google Ads Campaigns
- Digital Marketing Strategies
- HTML, CSS, JavaScript
- Project Management
- Problem Solving
- Data Management and Analysis

LANGUAGES

- Arabic (Native)
- English (B2)

CERTIFICATIONS AND COURSES

- • Create a Website Using WordPress - Coursera
- • Increase SEO Traffic with WordPress - Coursera
- • Building Websites Using WordPress - Edraak
- • Google Ads Course - Almentor
- • Go Viral Course - Almentor
- • Python and Django Development - Almentor
- • Million Views in Reels Content - Almentor
- • ICDL Course & Human Development - BILC (May 2022 - June 2022)
- • Microsoft Office (Word, Excel, PowerPoint, Access) - BILC (May 2022 - June 2022)
- • IT, Windows, and Internet Courses - BILC (May 2022 - June 2022)
- • Programming Languages (JavaScript, PHP, CSS, SQL, Laravel) - Various Institutes
- • Equivalency Certificate for Business Administration - 2020

THE POSITION OF MILITARY RECRUITMENT

- Served - 04*2021 To 06/2022